

# KELSIE BROWN

## Front-End Developer

### PROFILE

Front-End Developer with experience building dynamic web applications, adept at streamlining processes to enhance productivity and user satisfaction.

### CONTACT

Virginia Beach, VA  
+1 (757) 537-4808  
kelsie.p.brown@gmail.com

[Portfolio](#)

[LinkedIn](#)

### EDUCATION

Skillcrush, Front-End Developer, 2024

Centura College  
Massage Therapy Diploma, 2022

### SKILLS

HTML/HTML5  
CSS/CSS3  
JavaScript  
React.js  
JSX  
Node.js  
SQL  
APIs  
WordPress

### TECH

Git/GitHub  
Figma  
Adobe Creative Suite  
Visual Studio Code  
Procreate  
Google/Microsoft Suite

## PROJECTS

- [GitHub Repo Gallery](#) - A dynamic profile viewer where users can search, filter, and access detailed information for each repo.  
**Tools used:** *JavaScript, GitHub, GitHub API*
- [Sticky Notes App](#) - A user-friendly app that enables creation, deletion, and organization of digital "sticky notes".  
**Tools used:** *React, JSX, GitHub*
- [Guess the Word Game](#) - An interactive word guessing game where players guess a word before their allotted guesses run out.  
**Tools used:** *JavaScript, CSS3, HTML5, GitHub*

## EXPERIENCE

### SEASONAL DATA ENTRY SPECIALIST

Virginia Beach, VA

Gruntworx

2024

- Identified and rectified errors in extracted data with a 98% accuracy rate, leading to a 25% reduction in data-related issues.
- Boosted productivity by processing 100+ pages per hour, far exceeding the expected target of 30-50 pages per hour.
- Utilized batch processing methods to ensure precise and timely delivery of processed documents to clients within a 24-hour turnaround time.

### CUSTOMER SERVICE REPRESENTATIVE

Remote

IBEX Global

2023

- Minimized errors and enhanced operational efficiency by achieving 100% accuracy in trip data input.
- Drove a 20% increase in overall team productivity by leveraging Microsoft Word, Excel, and Outlook.
- Streamlined scheduling by 30% using advanced computer navigation skills and keyboard shortcuts.

### BLOGGER, ADMIN ASSISTANT

Virginia Beach, VA

The Best Body Co

2022-2023

- Spearheaded a targeted blogging strategy, resulting in a 40% increase in organic search traffic and achieving 1st or 2nd Google ranking.
- Collaborated to create content and copy for company website and social media channels, generating a minimum of 5-10 new customers a month.
- Educated management with technical support and training on WordPress features and updates, increasing user knowledge and satisfaction.

### STUDIO COORDINATOR

Norfolk, VA

FLOW Massage & Bodywork

2022

- Optimized inventory tracking of 300+ items, ensuring 100% accuracy of daily transaction records and petty cash management.
- Oversaw a studio team of 10+, delegating tasks and monitoring service completion resulting in a 90% reduction in service wait times.
- Collaborated with management and owner to create and promote 3 new weekly studio classes (yoga, meditation, etc.).